



Annual Meeting 2015

MARKETING TOOL KIT

“BREAKING DOWN WALLS BUILDING PEACE”

“FOR HE HIMSELF IS OUR PEACE, WHO HAS
MADE US BOTH ONE AND HAS BROKEN DOWN IN
HIS FLESH THE DIVIDING WALL OF HOSTILITY”

▪ EPHESIANS 2:14

In an effort to spread the word, build excitement, and help our churches promote this wonderful event to their congregations, the Annual Meeting Planning Committee has created a “Marketing Tool Kit”. As the event approaches, the “kit” will grow to include the following:

- An Overview of the Event
- Tentative schedule for the day
- Keynote Biography: Rev. Dr. John Dorhauer
- Annual Meeting FAQ's
- A Promotional Timeline
- Periodic Bulletin Inserts
- Talking points, Q & A's, and conversations starters for pastors and church leadership groups
- Advance information regarding this year's resolutions
- Additional Annual Meeting Marketing Materials
- “Unity Sunday” Information
- And more...

It is our hope that this information will help our churches promote and encourage participation in the Conference's Annual Meeting, as well as build excitement and interest regarding the timely and important topics that are addressed at the meeting.

Documents will be sent out digitally as they become available and relevant, so please watch your email for new “Tools” from the Annual Meeting Planning Committee. For any that are not able to print documents, hard copies are available upon request by emailing or calling the Conference Office Manager – Jesse Evans – at [jevans@nhcucc.org](mailto:jevens@nhcucc.org) or (603)715-9526.